

**monster**  
**MEDIAWORKS**

Reach the people who reach for more.

5 Clock Tower Place, Suite 500  
Maynard, MA 01754

Part II Pg 1 of 30

REMIT TO:

MONSTER MEDIAWORKS  
14372 Collections Center Dr.  
Chicago IL 60693**Invoice**NUMBER  
716275DATE  
13-MAY-2009PAGE  
2 of 2PURCHASE ORDER NUMBER  
18895

CLIENT INSERTION ORDER NUMBER

INSERTION ORDER NUMBER  
1004639CUSTOMER NUMBER  
MCIA1100234846LOCATION NUMBER  
MCIA1100234846

BILL TO:

SHIP TO:

Client Financial Services  
STARCOM IP CHICAGO  
79 MADISON AVENUE  
4TH FL  
NEW YORK NY 10016-7802

TERMS N30		DUE DATE 12-JUN-2009		SALESPERSON JKISER		CUSTOMER CONTACT Client Financial Services		FOR QUESTIONS ABOUT YOUR INVOICE, CALL 1-866-562-4689 X1036856			
ITEM NO.	INVOICE					ORDERED	BILLED	TAX	UNIT PRICE	AMOUNT	
10	Monster Run of Monster Channels 300x250 Education Mar @\$ 3 CPM 0 Imps. Del.					1	1		75.43	75.43	
11	Monster Saved Search Agent 728x90 Education Feb @\$ 3.5 CPM 0 Imps. Del.					1	1		21.30	21.30	
12	Monster Saved Search Agent 728x90 Education Mar @\$ 3.5 CPM 0 Imps. Del.					1	1		330.01	330.01	
13	Monster Jobs 728x90 (728x130) Education Apr @\$ 3.5 CPM 533556 Imps. Del.					1	1		831.04	831.04	
14	Monster Run of Monster Channels 300x250 Education Apr @\$ 3 CPM 62993 Imps. Del.					1	1		85.48	85.48	
15	Monster Saved Search Agent 728x90 Education Apr @\$ 3.5 CPM 233291 Imps. Del.					1	1		373.97	373.97	
16	AffinityLabs TheApple 300x250 Apr @\$ 4.71 CPM 104529 Imps. Del.					1	1		223.67	223.67	
17	Agency Discount @\$ -478.28 Quantity					1	1		(478.28)	(478.28)	
SPECIAL INSTRUCTIONS SGM Planworks-2009 Saturn Educators Initiative - Apr 2009						SUBTOTAL		TAX	HANDLING	INVOICE TOTAL	
						2,710.23		0.00	0.00	2,710.23	
EIN 13-3906555										Currency: USD	

H2701 v.0.04

To insure proper application of your payment, please return this portion with your remittance.

Please indicate Invoice Number on your check.

Past due balances subject to 1.5% finance charge.

**monster**  
**MEDIAWORKS**

Reach the people who reach for more.

Make Checks Payable to:

Please mail payments to:

Customer No	MCIA1100234846
Invoice No	716275
Due Date	12-JUN-2009
Total due	2,710.23
Currency	USD
Amount Paid	

**monster**  
**MEDIAWORKS**

Reach the people who reach for more.

5 Clock Tower Place, Suite 500  
Maynard, MA 01754

Part II

Pg 2 of 30

REMIT TO:

MONSTER MEDIAWORKS  
14372 Collections Center Dr.  
Chicago IL 60693**Invoice**NUMBER  
717107DATE  
10-JUN-2009PAGE  
1 of 4PURCHASE ORDER NUMBER  
18751

CLIENT INSERTION ORDER NUMBER

INSERTION ORDER NUMBER  
1004502CUSTOMER NUMBER  
MCIA1100234846LOCATION NUMBER  
MCIA1100234846

BILL TO:

SHIP TO:

Client Financial Services  
STARCOM IP CHICAGO  
79 MADISON AVENUE  
4TH FL  
NEW YORK NY 10016-7802

TERMS N30		DUE DATE 10-JUL-2009		SALESPERSON JKISER		CUSTOMER CONTACT Client Financial Services		FOR QUESTIONS ABOUT YOUR INVOICE, CALL 1-866-562-4689 X1036856		
ITEM NO.	INVOICE					ORDERED	BILLED	TAX	UNIT PRICE	AMOUNT
1	Monster Jobs 728x90 (728x130) Entry Level- April @\$ 3.5 CPM 0 Imps. Del.					1	1		1,265.04	1,265.04
2	Monster Jobs 728x90 (728x130) Entry Level- Nov @\$ 3.5 CPM 0 Imps. Del.					1	1		1,376.66	1,376.66
3	FastWeb Resources 300x250- April @\$ 5.75 CPM 0 Imps. Del.					1	1		379.60	379.60
4	Monster Run of Monster Channels 160x600 Entry Level- Nov @\$ 3.5 CPM 0 Imps. Del.					1	1		111.62	111.62
5	Monster Run of Monster Channels 160x600 Entry Level- March @\$ 3.5 CPM 0 Imps. Del.					1	1		11.16	11.16
6	Monster Run of Monster Channels 300x250 Entry Level- March @\$ 3 CPM 0 Imps. Del.					1	1		191.35	191.35
7	Monster Run of Monster Channels 300x250 Entry Level- April @\$ 3 CPM 0 Imps. Del.					1	1		207.30	207.30
8	Monster Run of Monster Channels 300x250 Entry Level- Oct @\$ 3 CPM 0 Imps. Del.					1	1		223.24	223.24
SPECIAL INSTRUCTIONS						SUBTOTAL		TAX	HANDLING	INVOICE TOTAL
SGM Planworks-GM-Branding College - Monster 2009 - May 2009						14,650.00		0.00	0.00	14,650.00
EIN 13-3906555										Currency: USD

H2701 v.0.04

To insure proper application of your payment, please return this portion with your remittance.

Please indicate Invoice Number on your check.

Past due balances subject to 1.5% finance charge.

**monster**  
**MEDIAWORKS**  
Reach the people who reach for more.Make Checks Payable to: MONSTER MEDIAWORKS  
Please mail payments to: 14372 Collections Center Dr.  
Chicago IL 60693

Customer No	MCIA1100234846
Invoice No	717107
Due Date	10-JUL-2009
Total due	14,650.00
Currency	USD
Amount Paid	

**monster**  
**MEDIAWORKS**

Reach the people who reach for more.

5 Clock Tower Place, Suite 500  
Maynard, MA 01754

Part II

Pg 3 of 30

MONSTER MEDIAWORKS

14372 Collections Center Dr.

Chicago IL 60693

REMIT TO

## Invoice

NUMBER  
717107DATE  
10-JUN-2009PAGE  
2 of 4PURCHASE ORDER NUMBER  
18751

CLIENT INSERTION ORDER NUMBER

INSERTION ORDER NUMBER  
1004502CUSTOMER NUMBER  
MCIA1100234846LOCATION NUMBER  
MCIA1100234846

BILL TO:

SHIP TO:

Client Financial Services  
STARCOM IP CHICAGO  
79 MADISON AVENUE  
4TH FL  
NEW YORK NY 10016-7802

TERMS	DUE DATE	SALESPERSON	CUSTOMER CONTACT	FOR QUESTIONS ABOUT YOUR INVOICE, CALL 1-866-562-4689 X1036856			
N30	10-JUL-2009	JKISER	Client Financial Services				
ITEM NO.	INVOICE	ORDERED	BILLED	TAX	UNIT PRICE	AMOUNT	
9	Monster Run of Monster Channels 300x250 Entry Level- Nov @\$ 3 CPM 0 Imps. Del.	1	1		223.24	223.24	
10	FastWeb ROS Slider- March @\$ 10.5 CPM 0 Imps. Del.	1	1		305.51	305.51	
11	FastWeb ROS Slider- April @\$ 10.5 CPM 0 Imps. Del.	1	1		295.65	295.65	
12	FastWeb ROS Slider- Oct @\$ 10.5 CPM 0 Imps. Del.	1	1		305.51	305.51	
13	FastWeb ROS Slider- Nov @\$ 10.5 CPM 0 Imps. Del.	1	1		295.65	295.65	
14	FastWeb ROS 160x600- Oct @\$ 7.5 CPM 0 Imps. Del.	1	1		889.90	889.90	
15	1x1 Calendar Sponsorship_April @\$ 9 CPM 0 Imps. Del.	1	1		264.01	264.01	
16	1x1 Calendar Sponsorship_Oct @\$ 9 CPM 0 Imps. Del.	1	1		272.81	272.81	
17	FastWeb ROS 160x600- Nov @\$ 7.5 CPM 0 Imps. Del.	1	1		865.63	865.63	
18	FastWeb Resources 300x250- Oct @\$ 5.75 CPM 0 Imps. Del.	1	1		392.26	392.26	
19	FastWeb Resources 300x250- Nov @\$ 5.75 CPM 0 Imps. Del.	1	1		379.60	379.60	
20	Monster Run of Monster Channels 160x600 Entry Level- April @\$ 3.5 CPM 0 Imps. Del.	1	1		26.04	26.04	
SPECIAL INSTRUCTIONS		SGM Planworks-GM-Branding College -		SUBTOTAL	TAX	HANDLING	INVOICE TOTAL
Monster 2009 - May 2009				14,650.00	0.00	0.00	14,650.00
EIN 13-3906555						Currency: USD	

112701 v.0.04

To insure proper application of your payment, please return this portion with your remittance.

Please indicate Invoice Number on your check.

Past due balances subject to 1.5% finance charge.

**monster**  
**MEDIAWORKS**

Reach the people who reach for more.

Make Checks Payable to:

Please mail payments to:

Customer No	MCIA1100234846
Invoice No	717107
Due Date	10-JUL-2009
Total due	14,650.00
Currency	USD
Amount Paid	

# monster MEDIAWORKS

Reach the people who reach for more.

5 Clock Tower Place, Suite 500  
Maynard, MA 01754

Part II Pg 4 of 30

REMIT TO:

MONSTER MEDIAWORKS  
14372 Collections Center Dr.  
Chicago IL 60693

## Invoice

NUMBER  
717107

DATE  
10-JUN-2009

PAGE  
3 of 4

PURCHASE ORDER NUMBER  
18751

CLIENT INSERTION ORDER NUMBER

INSERTION ORDER NUMBER  
1004502

CUSTOMER NUMBER  
MCIA1100234846

LOCATION NUMBER  
MCIA1100234846

BILL TO:

SHIP TO:

Client Financial Services  
STARCOM IP CHICAGO  
79 MADISON AVENUE  
4TH FL  
NEW YORK NY 10016-7802

TERMS N30		DUE DATE 10-JUL-2009		SALESPERSON JKISER		CUSTOMER CONTACT Client Financial Services		FOR QUESTIONS ABOUT YOUR INVOICE, CALL 1-866-562-4689 X1036856	
ITEM NO.	INVOICE			T A X	UNIT PRICE	AMOUNT			
		ORDERED	BILLED						
21	FastWeb ROS 160x600- March @\$ 7.5 CPM 0 Imps. Del.	1	1		889.90	889.90			
22	FastWeb ROS 160x600- April @\$ 7.5 CPM 0 Imps. Del.	1	1		865.63	865.63			
23	1x1 Calendar Sponsorship_Nov @\$ 9 CPM 0 Imps. Del.	1	1		264.01	264.01			
24	Monster Jobs 728x90 (728x130) Entry Level- March @\$ 3.5 CPM 0 Imps. Del.	1	1		1,116.21	1,116.21			
25	Monster Jobs 728x90 (728x130) Entry Level- Oct @\$ 3.5 CPM 0 Imps. Del.	1	1		1,376.66	1,376.66			
26	FastWeb Resources 300x250- March @\$ 5.75 CPM 0 Imps. Del.	1	1		392.26	392.26			
27	Monster Run of Monster Channels 160x600 Entry Level- Oct @\$ 3.5 CPM 0 Imps. Del.	1	1		111.62	111.62			
28	1x1 Calendar Sponsorship_March @\$ 9 CPM 0 Imps. Del.	1	1		272.80	272.80			
29	FastWeb Resources 300x250- May @\$ 5.75 CPM 3063 Imps. Del.	1	1		910.01	910.01			
30	FastWeb Resources 300x250- June @\$ 5.75 CPM 0 Imps. Del.	1	1		910.01	910.01			
SPECIAL INSTRUCTIONS		SGM Planworks-GM-Branding College - Monster 2009 - May 2009		SUBTOTAL		TAX		HANDLING	
				14,650.00		0.00		0.00	
EIN 13-3906555								INVOICE TOTAL	
								14,650.00	
								Currency: USD	

H12701 v.0.04

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# monster MEDIAWORKS

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Make Checks Payable to:

Please mail payments to:

Customer No	MCIA1100234846
Invoice No	717107
Due Date	10-JUL-2009
Total due	14,650.00
Currency	USD
Amount Paid	

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5 Clock Tower Place, Suite 500  
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Part II

Pg 5 of 30

REMIT TO

MONSTER MEDIAWORKS  
14372 Collections Center Dr.  
Chicago IL 60693**Invoice**

NUMBER

717107

DATE

10-JUN-2009

PAGE

4 of 4

PURCHASE ORDER NUMBER

18751

CLIENT INSERTION ORDER NUMBER

INSERTION ORDER NUMBER

1004502

CUSTOMER NUMBER

MCIA1100234846

LOCATION NUMBER

MCIA1100234846

BILL TO:

SHIP TO:

Client Financial Services  
STARCOM IP CHICAGO  
79 MADISON AVENUE  
4TH FL  
NEW YORK NY 10016-7802

TERMS	DUE DATE	SALESPERSON	CUSTOMER CONTACT	FOR QUESTIONS ABOUT YOUR INVOICE, CALL 1-866-562-4689 X1036856		
N30	10-JUL-2009	JKISER	Client Financial Services			
ITEM NO.	INVOICE	ORDERED	BILLED	TAX	UNIT PRICE	AMOUNT
31	Monster Jobs 728x90 (728x130) Entry Level May @\$ 3.5 CPM 664158 Imps. Del.	1	1		204.64	204.64
32	Monster Jobs 728x90 (728x130) Entry Level June @\$ 3.5 CPM 0 Imps. Del.	1	1		204.64	204.64
33	FastWeb ROS 160x600- May @\$ 7.5 CPM 2003 Imps. Del.	1	1		717.56	717.56
34	FastWeb ROS 160x600- June @\$ 7.5 CPM 0 Imps. Del.	1	1		717.56	717.56
35	Agency Discount @\$ -2585.29 Quantity	1	1		(2,585.29)	(2,585.29)
SPECIAL INSTRUCTIONS GM Planworks-GM-Branding College - Monster 2009 - May 2009		SUBTOTAL		TAX	HANDLING	INVOICE TOTAL
		14,650.00		0.00	0.00	14,650.00
EIN 13-3906555						Currency: USD

H12701 v.0.04

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Make Checks Payable to:

Please mail payments to:

Customer No	MCIA1100234846
Invoice No	717107
Due Date	10-JUL-2009
Total due	14,650.00
Currency	USD
Amount Paid	

# monster®

## Publisher

**Publisher Name** Monster Worldwide, Inc.  
**Telephone** (978) 461-8000  
**Fax** (978) 823-3695  
**Address** 5 Clock Tower Place Suite 500  
Maynard, MA 01754 USA

## Account Executive

**Name** Jake Kiser  
**Email** jake.kiser@monster.com  
**Telephone**  
**Fax**  
**Address** US

## Contract Info

**Advertiser** GM Planworks  
**Agency** Starcom IP Chicago  
**Contract** GM-Branding College - Monster 2009  
**Publisher IO No.** 1004502  
**Version No.** 3  
**Customer IO No.** 18751  
**Customer PO No.** 18751  
**Primary Contact** Shannon Kenny  
**Email** shannon.kenny@gmplanworks.com  
**Telephone**  
**Fax**  
**Address** 79 Madison Avenue 9th Floor  
New York, NY 10016-7802 US

## Billing

**Bill To** Starcom IP Chicago  
**Frequency** Monthly (Scheduled)  
**Basis** Contract  
**Data Source** Publisher  
**Billing Contact** Client Financial Services  
**Email** starcomdigital@us-resources.com  
**Telephone** 6469354700  
**Fax** 6469354863  
**Address** 79 MADISON AVENUE 9th Floor  
New York, NY 10016 US

## GM-Branding College - Monster 2009

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
1x1 Calendar Sponsorship_March	Site: FastWeb Section(s): Resources, Product: 160x600 Size(s): 160x600, Media Type: Standard	03/01/2009	03/31/2009	285,140 Impressions	\$9.00 Gross CPM \$7.65 Net CPM	\$2,566.26	\$2,181.32
1x1 Calendar Sponsorship_April	Site: FastWeb Section(s): Resources, Product: 160x600 Size(s): 160x600, Media Type: Standard	04/01/2009	04/30/2009	275,943 Impressions	\$9.00 Gross CPM \$7.65 Net CPM	\$2,483.49	\$2,110.96
1x1 Calendar Sponsorship_Oct	Site: FastWeb Section(s): Resources,	10/01/2009	10/31/2009	285,140 Impressions	\$9.00 Gross CPM \$7.65 Net CPM	\$2,566.26	\$2,181.32







Media Type: Standard	10/01/2009	10/31/2009	700,000 Impressions	\$3.00 Gross CPM \$2.55 Net CPM	\$2,100.00	\$1,785.00
Monster Run of Monster Channels 300x250 Entry Level- Oct						
Site: Monster						
Section(s): Run of Monster Channels,						
Product: 300x250						
Size(s): 300x250,						
Media Type: Standard						
Site: Monster	11/01/2009	11/30/2009	700,000 Impressions	\$3.00 Gross CPM \$2.55 Net CPM	\$2,100.00	\$1,785.00
Section(s): Run of Monster Channels,						
Product: 300x250						
Size(s): 300x250,						
Media Type: Standard						
Site: FastWeb	03/01/2009	03/31/2009	273,700 Impressions	\$10.50 Gross CPM \$8.92 Net CPM	\$2,873.85	\$2,442.77
Section(s): ROS,						
Product: Slider						
Size(s): 0x0,						
Media Type: Standard						
Site: FastWeb	04/01/2009	04/30/2009	264,872 Impressions	\$10.50 Gross CPM \$8.92 Net CPM	\$2,781.16	\$2,363.98
Section(s): ROS,						
Product: Slider						
Size(s): 0x0,						
Media Type: Standard						
Site: FastWeb	10/01/2009	10/31/2009	273,700 Impressions	\$10.50 Gross CPM \$8.92 Net CPM	\$2,873.85	\$2,442.77
Section(s): ROS,						
Product: Slider						
Size(s): 0x0,						
Media Type: Standard						
Site: FastWeb	11/01/2009	11/30/2009	264,871 Impressions	\$10.50 Gross CPM \$8.92 Net CPM	\$2,781.15	\$2,363.97
Section(s): ROS,						
Product: Slider						
Size(s): 0x0,						
Media Type: Standard						
Site: FastWeb	10/01/2009	10/31/2009	1,116,150 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$8,371.12	\$7,115.46
Section(s): ROS,						
Product: 160x600						
Size(s): 160x600,						
Media Type: Standard						
Site: FastWeb	11/01/2009	11/30/2009	1,085,705 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$8,142.79	\$6,921.37
Section(s): ROS,						
Product: 160x600						
Size(s): 160x600,						
Media Type: Standard						
Site: FastWeb	03/01/2009	03/31/2009	1,116,150 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$8,371.12	\$7,115.46
Section(s): ROS,						
Product: 160x600						
Size(s): 160x600,						
Media Type: Standard						

FastWeb ROS 160x600- April	Site: FastWeb Section(s): ROS, Product: 160x600, Size(s): 160x600, Media Type: Standard	04/01/2009	04/30/2009	1,085,706 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$8,142.79	\$6,921.38
1x1 Calendar Sponsorship_Nov	Site: FastWeb Section(s): Resources, Product: 160x600, Size(s): 160x600, Media Type: Standard	11/01/2009	11/30/2009	275,943 Impressions	\$9.00 Gross CPM \$7.65 Net CPM	\$2,483.49	\$2,110.96
Monster Jobs 728x90 (728x130) Entry Level May	Site: Monster Section(s): Jobs, Product: 728x90 (728x130) Size(s): 728x130, Media Type: Standard	05/01/2009	05/31/2009	550,000 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$1,925.00	\$1,636.25
Monster Jobs 728x90 (728x130) Entry Level June	Site: Monster Section(s): Jobs, Product: 728x90 (728x130) Size(s): 728x130, Media Type: Standard	06/01/2009	06/30/2009	550,000 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$1,925.00	\$1,636.25
FastWeb Resources 300x250- May	Site: FastWeb Section(s): Resources, Product: 300x250, Size(s): 300x250, Media Type: Standard	05/01/2009	05/31/2009	1,488,746 Impressions	\$5.75 Gross CPM \$4.89 Net CPM	\$8,560.29	\$7,276.25
FastWeb Resources 300x250- June	Site: FastWeb Section(s): Resources, Product: 300x250, Size(s): 300x250, Media Type: Standard	06/01/2009	06/30/2009	1,488,746 Impressions	\$5.75 Gross CPM \$4.89 Net CPM	\$8,560.29	\$7,276.25
FastWeb ROS 160x600- May	Site: FastWeb Section(s): ROS, Product: 160x600, Size(s): 160x600, Media Type: Standard	05/01/2009	05/31/2009	900,000 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$6,750.00	\$5,737.50
FastWeb ROS 160x600- June	Site: FastWeb Section(s): ROS, Product: 160x600, Size(s): 160x600, Media Type: Standard	06/01/2009	06/30/2009	900,000 Impressions	\$7.50 Gross CPM \$6.38 Net CPM	\$6,750.00	\$5,737.50

### Contract Totals

Gross Subtotal \$162,129.42  
Agency Discount (\$24,319.41)  
Net Total \$137,810.01

Impressions 32,857,986  
Clicks 0  
Actions 0  
Sponsorships 0

Average CPM \$4.93  
Effective CPM \$4.19

**Signatures**

Publisher

Customer

Print Name \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**Terms and Conditions**

# monster®

## Publisher

**Publisher Name** Monster Worldwide, Inc.  
**Telephone** (978) 461-8000  
**Fax** (978) 823-3695  
**Address** 5 Clock Tower Place Suite 500  
Maynard, MA 01754 USA

## Account Executive

**Name** Jake Kiser  
**Email** jake.kiser@monster.com  
**Telephone**  
**Fax**  
**Address** US

## Contract Info

**Advertiser** GM Planworks  
**Agency** Starcom IP Chicago  
**Contract** 2009 Branding corporate VPP Military  
**Publisher IO No.** 1004505  
**Version No.** 3  
**Customer IO No.** 18724  
**Customer PO No.** 18724  
**Primary Contact** Shannon Kenny  
**Email** shannon.kenny@gmplanworks.com  
**Telephone**  
**Fax**  
**Address** 79 Madison Avenue 9th Floor  
New York, NY 10016-7802 US

## Billing

**Bill To** Starcom IP Chicago  
**Frequency** Monthly (Scheduled)  
**Basis** Contract  
**Data Source** Publisher  
**Billing Contact** Client Financial Services  
**Email** starcomdigital@us-resources.com  
**Telephone** 6469354700  
**Fax** 6469354863  
**Address** 79 MADISON AVENUE 9th Floor  
New York, NY 10016 US

## 2009 Branding corporate VPP Military Part I

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Military Newsletter - Active Duty Text/Logo 2/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	02/02/2009	02/28/2009	368,951 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 3/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	03/01/2009	03/31/2009	423,610 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 4/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	04/01/2009	04/30/2009	409,945 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00

Military Newsletter - Active Duty Text/Logo 5/9	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	05/01/2009	05/31/2009	423,610 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 6/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	06/01/2009	06/30/2009	409,945 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 7/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	07/01/2009	07/31/2009	423,610 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 8/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	08/01/2009	08/31/2009	423,610 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 9/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	09/01/2009	09/30/2009	409,945 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 10/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	10/01/2009	10/31/2009	423,610 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 11/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	11/01/2009	11/30/2009	409,945 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Active Duty Text/Logo 12/09	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	12/01/2009	12/31/2009	423,619 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Discount Center Text Listing 2/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	02/02/2009	02/28/2009	97,297 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$661.62	\$661.62
Military Discount Center Text Listing 3/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	03/01/2009	03/31/2009	111,711 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.63	\$759.63
Military Discount Center Text Listing 4/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	04/01/2009	04/02/2009	108,108 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$735.13	\$735.13

Military Discount Center Text Listing 5/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	05/01/2009	05/31/2009	111,711 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.63	\$759.63
Military Discount Center Text Listing 6/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	06/01/2009	06/30/2009	108,108 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$735.13	\$735.13
Military Discount Center Text Listing 7/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	07/01/2009	07/31/2009	111,711 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.63	\$759.63
Military Discount Center Text Listing 8/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	08/01/2009	08/31/2009	111,711 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.63	\$759.63
Military Discount Center Text Listing 9/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	09/01/2009	09/30/2009	108,108 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$735.13	\$735.13
Military Discount Center Text Listing 10/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	10/01/2009	10/31/2009	111,711 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.63	\$759.63
Military Discount Center Text Listing 11/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	11/01/2009	11/30/2009	108,108 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$735.13	\$735.13
Military Discount Center Text Listing 12/09	Site: Military Section(s): Discount Center, Product: Text Listing Media Type: Standard	12/01/2009	12/31/2009	111,716 Impressions	\$6.80 Gross CPM \$6.80 Net CPM	\$759.67	\$759.67

**2009 Branding corporate VPP Military Part II**

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Military Newsletter - Family & Spouse Text/Logo 2/09	Site: Military Section(s): Newsletter - Family & Spouse, Product: Text/Logo	02/02/2009	02/28/2009	42,739 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 3/09	Site: Military Section(s): Newsletter - Family & Spouse, Product: Text/Logo	03/01/2009	03/31/2009	49,071 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse	Site: Military Section(s): Newsletter - Family & Spouse, Product: Text/Logo	04/01/2009	04/30/2009	47,488	\$0.00 Gross CPM	\$0.00	\$0.00

Text/Logo 4/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	05/01/2009	05/31/2009	49,071 Impressions	\$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 5/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	06/01/2009	06/30/2009	47,488 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 6/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	07/01/2009	07/31/2009	49,071 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 7/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	08/01/2009	08/31/2009	49,071 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 8/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	09/01/2009	09/30/2009	47,488 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 9/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	10/01/2009	10/31/2009	49,071 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 11/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	11/01/2009	11/30/2009	47,488 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Family & Spouse Text/Logo 12/09	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	12/01/2009	12/31/2009	49,079 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 2/09	Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard Site: Military	02/02/2009	02/28/2009	122,594 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 3/09	Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard Site: Military	03/01/2009	03/31/2009	140,756 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00

Military Newsletter - Military Report Deal of the Week 4/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	04/01/2009	04/30/2009	136,216 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 5/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	05/01/2009	05/31/2009	140,756 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 6/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	06/01/2009	06/30/2009	136,216 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 7/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	07/01/2009	07/31/2009	140,756 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 8/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	08/01/2009	08/31/2009	140,756 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 9/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	09/01/2009	09/30/2009	136,216 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 10/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	10/01/2009	10/31/2009	140,762 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 11/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	11/01/2009	11/30/2009	136,216 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Military Report Deal of the Week 12/09	Site: Military Section(s): Newsletter - Military Report, Product: Deal of the Week Size(s): 1x1, Media Type: Standard	12/01/2009	12/31/2009	140,762 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00



**2009 Branding corporate VPP Military Part III**

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Military Newsletter - Reserve & Guard Text/Logo 2/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	02/02/2009	02/28/2009	45,862 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 3/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	03/01/2009	03/31/2009	52,656 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 4/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	04/01/2009	04/30/2009	50,958 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 5/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	05/01/2009	05/31/2009	52,656 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 6/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	06/01/2009	06/30/2009	50,958 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 7/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	07/01/2009	07/31/2009	52,656 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 8/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	08/01/2009	08/31/2009	52,656 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 9/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	09/01/2009	09/30/2009	50,958 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 10/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	10/01/2009	10/31/2009	52,656 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard Text/Logo 11/09	Site: Military Section(s): Newsletter - Reserve & Guard, Product: Text/Logo Media Type: Standard	11/01/2009	11/30/2009	50,958 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Newsletter - Reserve & Guard	Site: Military	12/01/2009	12/31/2009	52,664	\$0.00 Gross CPM	\$0.00	\$0.00

Text/Logo 12/09	Section(s): Newsletter - Reserve & Guard, Product: Text/Logo	02/02/2009	02/28/2009	226,068 Impressions	\$0.00 Net CPM	
Military Homepage 300x250 Military News & Content, Entertainment - 2/09	Media Type: Standard					
	Site: Military	02/02/2009	02/28/2009	226,068	\$8.25 Gross CPM	\$1,865.85
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 3/09	Media Type: Standard					
	Site: Military	03/01/2009	03/31/2009	259,560	\$8.25 Gross CPM	\$2,142.28
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 4/09	Media Type: Standard					
	Site: Military	04/01/2009	04/30/2009	251,187	\$8.25 Gross CPM	\$2,073.17
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 5/09	Media Type: Standard					
	Site: Military	05/01/2009	05/31/2009	259,560	\$8.25 Gross CPM	\$2,142.28
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 6/09	Media Type: Standard					
	Site: Military	06/01/2009	06/30/2009	251,187	\$8.25 Gross CPM	\$2,073.17
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 7/09	Media Type: Standard					
	Site: Military	07/01/2009	07/31/2009	259,560	\$8.25 Gross CPM	\$2,142.28
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 8/09	Media Type: Standard					
	Site: Military	08/01/2009	08/31/2009	259,560	\$8.25 Gross CPM	\$2,142.28
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 9/09	Media Type: Standard					
	Site: Military	09/01/2009	09/30/2009	251,187	\$8.25 Gross CPM	\$2,073.17
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 10/09	Media Type: Standard					
	Site: Military	10/01/2009	10/31/2009	259,560	\$8.25 Gross CPM	\$2,142.28
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 11/09	Media Type: Standard					
	Site: Military	11/01/2009	11/30/2009	251,187	\$8.25 Gross CPM	\$2,073.17
	Section(s): Homepage,			Impressions	\$8.25 Net CPM	
	Product: 300x250 Military					
Military Homepage 300x250 Military News & Content, Entertainment - 12/09	Media Type: Standard					
	Site: Military	12/01/2009	12/31/2009	259,564	\$8.25 Gross CPM	\$2,142.31
	Section(s): Homepage,					
	Product: 300x250 Military					

& Content, Entertainment - 12/09	Military Run of Military 160x600 Military 2/09 - VA	Section(s): Homepage, Product: 300x250 Military Media Type: Standard Site: Military	02/02/2009	02/28/2009	24,324 Impressions	\$8.25 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 3/09 - VA	Military Run of Military 160x600 Military 3/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	03/01/2009	03/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 4/09 - VA	Military Run of Military 160x600 Military 4/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	04/01/2009	04/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 5/09 - VA	Military Run of Military 160x600 Military 5/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	05/01/2009	05/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 6/09 - VA 2	Military Run of Military 160x600 Military 6/09 - VA 2	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	06/01/2009	06/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 7/09 - VA 2	Military Run of Military 160x600 Military 7/09 - VA 2	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	07/01/2009	07/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 8/09 - VA	Military Run of Military 160x600 Military 8/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	08/01/2009	08/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 9/09 - VA	Military Run of Military 160x600 Military 9/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	09/01/2009	09/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00
Military Run of Military 160x600 Military 10/09 - VA	Military Run of Military 160x600 Military 10/09 - VA	Section(s): Run of Military, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	10/01/2009	10/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00	\$0.00

Size(s): 160x600,  
Media Type: Standard  
Site: Military  
Section(s): Run of Military,  
Product: 160x600 Military  
Size(s): 160x600,  
Media Type: Standard  
Site: Military  
Section(s): Run of Military,  
Product: 160x600 Military  
Size(s): 160x600,  
Media Type: Standard

Military Run of Military 160x600 Military  
12/09 - VA

Military Run of Military 160x600 Military  
11/09 - VA 2

12/01/2009 12/31/2009 27,933 Impressions \$0.00 Gross CPM \$0.00 Net CPM

11/01/2009 11/30/2009 27,027 Impressions \$0.00 Gross CPM \$0.00 Net CPM

### 2009 Branding corporate VPP Military Part IV

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Military Run of Military 300x250 Military 2/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	02/02/2009	02/28/2009	24,324 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 3/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	03/01/2009	03/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 4/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	04/01/2009	04/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 5/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	05/01/2009	05/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 6/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	06/01/2009	06/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 7/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	07/01/2009	07/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 8/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	08/01/2009	08/31/2009	27,927 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 9/09 - VA	Site: Military Section(s): Run of Military, Product: 300x250 Military Media Type: Standard	09/01/2009	09/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00

Military Run of Military 300x250 Military 10/09 - VA	Section(s): Run of Military, Product: 300x250 Military Media Type: Standard Site: Military	10/01/2009	10/31/2009	27,927 Impressions	\$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 11/09 - VA	Section(s): Run of Military, Product: 300x250 Military Media Type: Standard Site: Military	11/01/2009	11/30/2009	27,027 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military Run of Military 300x250 Military 12/09 - VA	Section(s): Run of Military, Product: 300x250 Military Media Type: Standard Site: Military	12/01/2009	12/31/2009	27,933 Impressions	\$0.00 Gross CPM \$0.00 Net CPM	\$0.00	\$0.00
Military News 160x600 Military Content, Entertainment - 2/09	Section(s): Run of Military, Product: 300x250 Military Media Type: Standard Site: Military	02/02/2009	02/28/2009	257,027 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,121.37	\$2,121.37
Military News 160x600 Military Content, Entertainment - 3/09	Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	03/01/2009	03/31/2009	295,106 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.66	\$2,435.66
Military News 160x600 Military Content, Entertainment - 4/09	Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	04/01/2009	04/30/2009	285,586 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,357.08	\$2,357.08
Military News 160x600 Military Content, Entertainment - 5/09	Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	05/01/2009	05/31/2009	295,106 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.66	\$2,435.66
Military News 160x600 Military Content, Entertainment - 6/09	Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	06/01/2009	06/30/2009	285,586 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,357.08	\$2,357.08
Military News 300x250 Military Content, Entertainment - 7/09	Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard Site: Military	07/01/2009	07/31/2009	295,106 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.66	\$2,435.66

Military News 160x600 Military Content, Entertainment - 8/09	Site: Military Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard	08/01/2009	08/31/2009	295,106 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.66	\$2,435.66
Military News 160x600 Military Content, Entertainment - 9/09	Site: Military Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard	09/01/2009	09/30/2009	285,586 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,357.08	\$2,357.08
Military News 160x600 Military Content, Entertainment - 10/09	Site: Military Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard	10/01/2009	10/31/2009	295,106 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.66	\$2,435.66
Military News 160x600 Military Content, Entertainment - 11/09	Site: Military Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard	11/01/2009	11/30/2009	285,586 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,357.08	\$2,357.08
Military News 160x600 Military Content, Entertainment - 12/09	Site: Military Section(s): News, Product: 160x600 Military Size(s): 160x600, Media Type: Standard	12/01/2009	12/31/2009	295,109 Impressions	\$8.25 Gross CPM \$8.25 Net CPM	\$2,435.68	\$2,435.68

#### 2009 Branding corporate VPP Military Part V

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Military Newsletter - Active Duty Text/Logo 2/25	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	02/01/2009	02/28/2009	1 Clicks	\$3,763.30 Gross CPNewsletter \$3,763.30 Net CPNewsletter	\$3,763.30	\$3,763.30
Military Newsletter - Active Duty Text/Logo 3/11	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	03/01/2009	03/31/2009	1 Clicks	\$4,320.82 Gross CPNewsletter \$4,320.82 Net CPNewsletter	\$4,320.82	\$4,320.82
Military Newsletter - Active Duty Text/Logo 4/15	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	04/01/2009	04/30/2009	1 Clicks	\$4,181.44 Gross CPNewsletter \$4,181.44 Net CPNewsletter	\$4,181.44	\$4,181.44
Military Newsletter - Active Duty Text/Logo 5/6 & 5/27	Site: Military Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard	05/01/2009	05/31/2009	2 Clicks	\$2,160.41 Gross CPNewsletter \$2,160.41 Net CPNewsletter	\$4,320.82	\$4,320.82
Military Newsletter - Active Duty Text/Logo	Site: Military	06/01/2009	06/30/2009	1	\$4,181.44 Gross	\$4,181.44	\$4,181.44

6/10	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	Clicks	CPNewsletter \$4,181.44 Net CPNewsletter	
Military Newsletter - Active Duty Text/Logo 7/18	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$4,320.82 Gross CPNewsletter \$4,320.82 Net CPNewsletter	\$4,320.82 \$4,320.82
Military Newsletter - Active Duty Text/Logo 8/12 & 8/26	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	2 Clicks	\$2,160.41 Gross CPNewsletter \$2,160.41 Net CPNewsletter	\$4,320.82 \$4,320.82
Military Newsletter - Active Duty Text/Logo 9/9	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$4,181.44 Gross CPNewsletter \$4,181.44 Net CPNewsletter	\$4,181.44 \$4,181.44
Military Newsletter - Active Duty Text/Logo 10/7	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$4,320.82 Gross CPNewsletter \$4,320.82 Net CPNewsletter	\$4,320.82 \$4,320.82
Military Newsletter - Active Duty Text/Logo 11/4 & 11/18	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	2 Clicks	\$2,090.72 Gross CPNewsletter \$2,090.72 Net CPNewsletter	\$4,181.44 \$4,181.44
Military Newsletter - Active Duty Text/Logo 12/16	Section(s): Newsletter - Active Duty, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$4,320.91 Gross CPNewsletter \$4,320.91 Net CPNewsletter	\$4,320.91 \$4,320.91
Military Newsletter - Family & Spouse Text/Logo 2/24	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$871.88 Gross CPNewsletter \$871.88 Net CPNewsletter	\$871.88 \$871.88
Military Newsletter - Family & Spouse Text/Logo 3/3 & 3/24	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	2 Clicks	\$500.52 Gross CPNewsletter \$500.52 Net CPNewsletter	\$1,001.05 \$1,001.05
Military Newsletter - Family & Spouse Text/Logo 4/7 & 4/14	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	2 Clicks	\$484.38 Gross CPNewsletter \$484.38 Net CPNewsletter	\$968.76 \$968.76
Military Newsletter - Family & Spouse Text/Logo 5/12	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$1,001.05 Gross CPNewsletter \$1,001.05 Net CPNewsletter	\$1,001.05 \$1,001.05
Military Newsletter - Family & Spouse	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$968.76 Gross	\$968.76 \$968.76

Text/Logo 6/2	Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	Clicks	CPNewsletter \$968.76 Net CPNewsletter	
Military Newsletter - Family & Spouse Text/Logo 7/14	07/01/2009 07/31/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$1,001.05 Gross CPNewsletter \$1,001.05 Net CPNewsletter	\$1,001.05
Military Newsletter - Family & Spouse Text/Logo 8/4	08/01/2009 08/31/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$1,001.05 Gross CPNewsletter \$1,001.05 Net CPNewsletter	\$1,001.05
Military Newsletter - Family & Spouse Text/Logo 9/15	09/01/2009 09/30/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$968.76 Gross CPNewsletter \$968.76 Net CPNewsletter	\$968.76
Military Newsletter - Family & Spouse Text/Logo 10/6 & 10/13	10/01/2009 10/31/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	2 Clicks	\$500.52 Gross CPNewsletter \$500.52 Net CPNewsletter	\$1,001.05
Military Newsletter - Family & Spouse Text/Logo 11/10	11/01/2009 11/30/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$968.76 Gross CPNewsletter \$968.76 Net CPNewsletter	\$968.76
Military Newsletter - Family & Spouse Text/Logo 12/8	12/01/2009 12/31/2009 Section(s): Newsletter - Family & Spouse, Product: Text/Logo Media Type: Standard Site: Military	1 Clicks	\$1,001.21 Gross CPNewsletter \$1,001.21 Net CPNewsletter	\$1,001.21
Military Newsletter - Military Report Text 3/30	03/01/2009 03/31/2009 Section(s): Newsletter - Military Report, Product: Text Media Type: Standard Site: Military	1 Clicks	\$2,392.85 Gross CPNewsletter \$2,392.85 Net CPNewsletter	\$2,392.85
Military Newsletter - Military Report Text 5/25	05/01/2009 05/31/2009 Section(s): Newsletter - Military Report, Product: Text Media Type: Standard Site: Military	1 Clicks	\$2,392.85 Gross CPNewsletter \$2,392.85 Net CPNewsletter	\$2,392.85
Military Newsletter - Military Report Text 6/8	06/01/2009 06/30/2009 Section(s): Newsletter - Military Report, Product: Text Media Type: Standard Site: Military	1 Clicks	\$2,315.67 Gross CPNewsletter \$2,315.67 Net CPNewsletter	\$2,315.67
Military Newsletter - Military Report Text 8/10	08/01/2009 08/31/2009 Section(s): Newsletter - Military Report, Product: Text Media Type: Standard Site: Military	1 Clicks	\$2,392.85 Gross CPNewsletter \$2,392.85 Net CPNewsletter	\$2,392.85
Military Newsletter - Military Report Text	09/01/2009 09/30/2009 Section(s): Newsletter - Military Report, Product: Text Media Type: Standard Site: Military	1 Clicks	\$2,315.67 Gross CPNewsletter \$2,315.67 Net CPNewsletter	\$2,315.67



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Clicks	CPNewsletter		
	\$984.82 Net		
	CPNewsletter		
1	\$857.62 Gross	\$857.62	\$857.62
Clicks	CPNewsletter		
	\$857.62 Net		
	CPNewsletter		
1	\$2,084.10 Gross	\$2,084.10	\$2,084.10
Clicks	CPNewsletter		
	\$2,084.10 Net		
	CPNewsletter		
1	\$2,392.85 Gross	\$2,392.85	\$2,392.85
Clicks	CPNewsletter		
	\$2,392.85 Net		
	CPNewsletter		
1	\$2,392.95 Gross	\$2,392.95	\$2,392.95
Clicks	CPNewsletter		
	\$2,392.95 Net		
	CPNewsletter		
1	\$2,392.95 Gross	\$2,392.95	\$2,392.95
Clicks	CPNewsletter		
	\$2,392.95 Net		
	CPNewsletter		
1	\$2,315.67 Gross	\$2,315.67	\$2,315.67
Clicks	CPNewsletter		
	\$2,315.67 Net		
	CPNewsletter		

<b>Gross Subtotal</b>	<b>\$150,784.83</b>
<b>Net Total</b>	<b>\$150,784.83</b>

Impressions	14,913,359
Clicks	53
Actions	0
Sponsorships	0
Average CPM	\$3.84
Effective CPM	\$3.84

**Publisher**

## Customer

Print Name

Print Name \_\_\_\_\_

**Signature**

**Signature**

Date \_\_\_\_\_

Date \_\_\_\_\_

**Terms and Conditions**

# monster®

## Publisher

**Publisher Name** Monster Worldwide, Inc.  
**Telephone** (978) 461-8000  
**Fax** (978) 823-3695  
**Address** 5 Clock Tower Place Suite 500  
Maynard, MA 01754 USA

## Account Executive

**Name** Jake Kiser  
**Email** jake.kiser@monster.com  
**Telephone**  
**Fax**  
**Address** US

## Contract Info

**Advertiser** GM Planworks  
**Agency** Starcom IP Chicago  
**Contract** 2009 Saturn Educators Initiative  
**Publisher IO No.** 1004639  
**Version No.** 2  
**Customer IO No.** 18895  
**Customer PO No.** 18895  
**Primary Contact** Mollie Byrnes  
**Email** mollie.byrnes@gmpw.com  
**Telephone**  
**Fax**  
**Address**

## Billing

**Bill To** Starcom IP Chicago  
**Frequency** Monthly (Scheduled)  
**Basis** Contract  
**Data Source** Publisher  
**Billing Contact** Client Financial Services  
**Email** starcomdigital@us-resources.com  
**Telephone** 6469354700  
**Fax** 6469354863  
**Address** 79 MADISON AVENUE 9th Floor  
New York, NY 10016 US

## 2009 Saturn Educators Initiative

Name	Targeting	Start	End	Quantity	Rate	Gross	Net
Monster Homepage 300x250 Education Feb	Site: Monster Section(s): Homepage (Anonymous), Product: 300x250 Size(s): 300x250, Media Type: Standard	02/27/2009	02/28/2009	3,030 Impressions	\$5.75 Gross CPM \$4.89 Net CPM	\$17.42	\$14.81
Monster Homepage 300x250 Education Mar	Site: Monster Section(s): Homepage (Anonymous), Product: 300x250 Size(s): 300x250, Media Type: Standard	03/01/2009	03/31/2009	46,970 Impressions	\$5.75 Gross CPM \$4.89 Net CPM	\$270.08	\$229.57
Monster Jobs 728x90 (728x130) Education Feb	Site: Monster Section(s): Jobs, Product: 728x90 (728x130)	02/27/2009	02/28/2009	30,303 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$106.06	\$90.15

Monster Jobs 728x90 (728x130) Education Mar	Size(s): 728x130, Media Type: Standard Site: Monster Section(s): Jobs, Product: 728x90 (728x130) Size(s): 728x130, Media Type: Standard	03/01/2009	03/31/2009	469,697 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$1,643.94	\$1,397.35
Monster Run of Monster Channels 300x250 Education Feb	Size(s): 300x250, Media Type: Standard Site: Monster Section(s): Run of Monster Channels, Product: 300x250 Size(s): 300x250, Media Type: Standard	02/27/2009	02/28/2009	3,636 Impressions	\$3.00 Gross CPM \$2.55 Net CPM	\$10.91	\$9.27
Monster Run of Monster Channels 300x250 Education Mar	Size(s): 300x250, Media Type: Standard Site: Monster Section(s): Run of Monster Channels, Product: 300x250 Size(s): 300x250, Media Type: Standard	03/01/2009	03/31/2009	56,364 Impressions	\$3.00 Gross CPM \$2.55 Net CPM	\$169.09	\$143.73
Monster Saved Search Agent 728x90 Education Feb	Size(s): 728x90, Media Type: Standard Site: Monster Section(s): Saved Search Agent, Product: 728x90 Size(s): 728x90, Media Type: Standard	02/27/2009	02/28/2009	13,636 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$47.73	\$40.57
Monster Saved Search Agent 728x90 Education Mar	Size(s): 728x90, Media Type: Standard Site: Monster Section(s): Saved Search Agent, Product: 728x90 Size(s): 728x90, Media Type: Standard	03/01/2009	03/31/2009	211,364 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$739.77	\$628.81
AffinityLabs TheApple 300x250 Feb	Size(s): 300x250, Media Type: Standard Site: AffinityLabs Section(s): TheApple, Product: 300x250 Affinity Size(s): 300x250, Media Type: Standard	02/27/2009	02/28/2009	7,575 Impressions	\$4.71 Gross CPM \$4.00 Net CPM	\$35.68	\$30.33
AffinityLabs TheApple 300x250 Mar	Size(s): 300x250, Media Type: Standard Site: AffinityLabs Section(s): TheApple, Product: 300x250 Affinity Size(s): 300x250, Media Type: Standard	03/01/2009	03/31/2009	117,425 Impressions	\$4.71 Gross CPM \$4.00 Net CPM	\$553.07	\$470.11
AffinityLabs TheApple 728x90 Feb	Size(s): 728x90, Media Type: Standard Site: AffinityLabs Section(s): TheApple, Product: 728x90 Affinity Size(s): 728x90, Media Type: Standard	02/27/2009	02/28/2009	2,939 Impressions	\$3.29 Gross CPM \$2.80 Net CPM	\$9.67	\$8.22
AffinityLabs TheApple 728x90 Mar	Size(s): 728x90, Media Type: Standard Site: AffinityLabs Section(s): TheApple, Product: 728x90 Affinity Size(s): 728x90, Media Type: Standard	03/01/2009	03/31/2009	45,561 Impressions	\$3.29 Gross CPM \$2.80 Net CPM	\$149.90	\$127.41

Monster Jobs 728x90 (728x130) Education Apr	Media Type: Standard Site: Monster Section(s): Jobs, Product: 728x90 (728x130) Size(s): 728x130,	04/01/2009	04/30/2009	500,000 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$1,750.00	\$1,487.50
Monster Run of Monster Channels 300x250 Education Apr	Media Type: Standard Site: Monster Section(s): Run of Monster Channels, Product: 300x250 Size(s): 300x250,	04/01/2009	04/30/2009	60,000 Impressions	\$3.00 Gross CPM \$2.55 Net CPM	\$180.00	\$153.00
Monster Saved Search Agent 728x90 Education Apr	Media Type: Standard Site: Monster Section(s): Saved Search Agent, Product: 728x90 Size(s): 728x90,	04/01/2009	04/30/2009	225,000 Impressions	\$3.50 Gross CPM \$2.98 Net CPM	\$787.50	\$669.38
AffinityLabs TheApple 300x250 Apr	Media Type: Standard Site: AffinityLabs Section(s): TheApple, Product: 300x250 Affinity Size(s): 300x250, Media Type: Standard	04/01/2009	04/30/2009	100,000 Impressions	\$4.71 Gross CPM \$4.00 Net CPM	\$471.00	\$400.35

#### Contract Totals

Gross Subtotal \$6,941.82  
Agency Discount (\$1,041.27)  
Net Total \$5,900.55

Impressions 1,893,500  
Clicks 0  
Actions 0  
Sponsorships 0  
Average CPM \$3.67  
Effective CPM \$3.12

#### Signatures

Publisher

Customer

Print Name \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

#### Terms and Conditions